

BPEACE CORPORATE PARTNER IMPACT

For 20 years, Bpeace has made a lasting difference by bringing business solutions to communities affected by poverty and violence.

Bpeace brings about this impact by matching Skills-Based Volunteers to small business owners that are poised to grow and create jobs. We work with world class volunteer experts who have skills such as:

E-commerce	Finance	Go-to-Market Strategy
Marketing & Branding	Process Improvement	Sales & Distribution
Strategy Development	Supply Chain	Talent Management

As a corporate member, you'll have the opportunity to exchange innovative practices, gain valuable insights, strengthen women business leaders, and support the growth of small- and medium-sized businesses. By joining us, your employees will become part of a global effort to create more jobs and empower business leaders in communities where they are needed most.

Volunteers value knowing that their work is making a lasting difference. Whether they interview a business that has applied to our programs or meet with a business to help them develop action plans, they use their professional skills while learning about different business contexts and developing warm relationships with business leaders across cultures.

Bpeace offers partners:

- Quarterly reports to measure engagement
- Annual reports on program outcomes with verified metrics
- Alignment with corporate ESG and DEI values
- Impact stories for use in social media and internal communications
- Corporate logo on website and marketing materials

How Bpeace supports your employees

Our team is committed to providing a great experience both for our volunteer experts and for the small business leaders we serve. We do this by:

- Info session to introduce volunteer opportunities
- Coordination of all logistics
- Simultaneous interpretation – language is never a barrier!
- Careful matching of skills and experience to the needs and opportunities of the business
- Orientation to ensure each volunteer understands their role and is well equipped to carry it out
- Access to the Bpeace online community of difference-makers

OUR CORPORATE PARTNERS

Our corporate employee engagement partners have helped create jobs and catalyzed positive change in the world.

GERSON LEHRMAN GROUP (GLG)

In 2022, Gerson Lehrman Group (GLG) introduced us to 25 exceptional volunteer experts. These GLG Skills-Based Volunteers contributed over 900 hours to our various programs, bringing their technical expertise and mentorship to topics such as geographic expansion, strategy development, industry best practices, and more.

WHAT OUR PARTNER SAYS



We're excited to continue our partnership! It has been great to work closely with Bpeace to structure our relationship efficiently and effectively for both the small business owners and for our team.

Paul Marett, Social Impact & ESG, GLG

MEET A VOLUNTEER

As a Skills-Based Volunteer, James Jones - the CEO of The JKT Financial Group and a serial entrepreneur who mentors and advises other entrepreneurs - has participated in several activities. These include workshops, 1:1 consulting sessions, creating a Business Dossier, and a Growth Project.

During his time as a volunteer, James led an in-person workshop with businesses in El Salvador. Despite the cultural differences, James discovered that the businesses were far more alike than he had imagined. He realized that his mentorship could help them overcome common challenges and achieve their goals.

As part of his visit, James had the opportunity to tour one of the businesses' manufacturing plants. He provided valuable insights and recommendations on small changes that the business could implement immediately to enhance their production.



They were so engaged with the ideas I offered that the questions never stopped. It was a great experience to be in a place where somebody is actually seeking your help.

James Jones, CEO of The JKT Financial Group and GLG Skills-Based Volunteer

ZS volunteers work side-by-side with businesses, developing entrepreneurial solutions to strengthen their core business, expand into new markets and inspire new ideas to grow. In 2022, a total of 26 volunteers were actively engaged in our different programs helping create business dossiers, deliver Learning Labs, lead 1:1 consultations, mentor women business leaders, consult on B2B growth and co-create a sector specific program that can be replicated globally.

MEET THE VOLUNTEERS

Victoria Summers spearheads ZS's pro bono work with Bpeace in her capacity as ESG Lead. She is one of many senior executives who directly advise small businesses through Bpeace. Victoria assisted a Salvadoran pharmaceutical business in defining their growth strategy during her first engagement. She also participated in co-creating and designing a program specifically for the pharmaceutical sector that can be replicated globally.

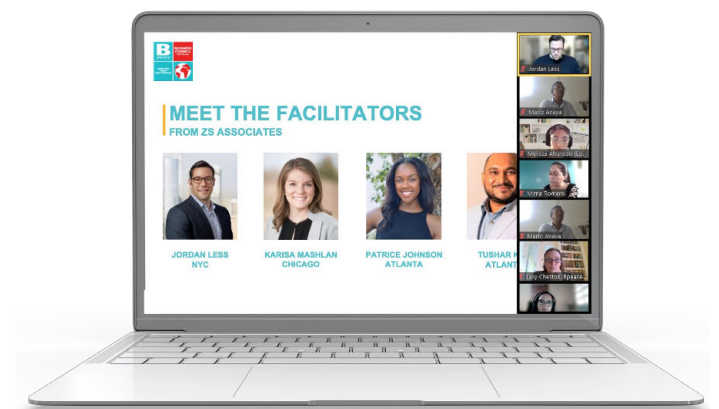
One of the things I love about Bpeace is that it takes my business skills and puts them to work supporting women business owners. I think it is a critical part of being a whole person to find a way to give back and my Bpeace experience has been so rewarding.

There are so many inspirational women I meet through Bpeace. I always leave meetings "recharged" - and it feels good to be helping small businesses.

Victoria Summers, Principal, ZS



Jordan Less, Strategy Insights and Planning Manager at ZS, has engaged year after year on Skills-Based volunteering opportunities with Bpeace. He has conducted eight workshops, with 100+ companies from El Salvador, Guatemala and the United States, to help them identify and track objectives and key results (OKR). In addition to the workshops, Jordan conducted several one-on-one consultations with senior management of small businesses.



The volunteer work I get to do with Bpeace is especially rewarding when I can help a small to medium-size business owner, many of them women, find the right path to growth. The workshop and one-on-one consulting session each take about 90 minutes, so it is a very manageable time commitment. I find this to be a really nice way to give something back and increase the impact of my business expertise.

Jordan Less, Strategy Insights & Planning Manager, ZS



Today's workshop was great! I really enjoyed the experience. We are bringing expertise to the problems the business owners are asking about and shedding light on strategies that are helpful as they grow their businesses.

Patrice Johnson, Strategy Insights & Planning Manager, ZS