



BUSINESS COUNCIL FOR PEACE

MORE JOBS MEAN LESS VIOLENCE



Women Forward

Yale Club, New York City, June 4, 2020



We Invite You to Join Our Movement to Identify Women Leaders and Propel Society Forward

The **Bpeace Women Forward Awards** spotlight innovative companies and inspiring individuals who are seeding the future by mentoring women business leaders.

The evidence is clear: The winners in the battle for talent will be those who capture the diversity dividend. A vibrant female workforce is now mission-critical.

The **Bpeace Women Forward Awards** are the first and only cross-industry initiative to celebrate the trailblazers who are leading change and providing the mentorship to enable women to thrive in the workplace.

January – February 2020: Call for nominees.

March 8, International Women’s Day: Nominees announced.

June 4, 2020: Winners celebrated at breakfast event at the Yale Club in New York City.

Become a **Bpeace Women Forward** sponsor. Together, we will:



Celebrate your existing efforts to advance women.



Create a competitive advantage for your organization.



Amplify your impact.



Inspire others to follow your example



Invest in the formidable economic power of women

In 2020, Bpeace will publish the second edition of its Playbook, describing how organizations are seeding the future by mentoring women forward. The 2019 edition included first-person accounts from AllianceBernstein, Anheuser-Busch InBev, Financial Times, Skillshare, ZS Associates and Omnicom.



Contact Caroline Basso at cbasso@bpeace.org or 607.222.5791 for more information.



The 2019 entertainment industry panel included celebrity guests Geneva Carr and Amy Hargreaves who shared stories of their own mentors.

Bpeace celebrates innovative companies and inspiring individuals who are seeding the future by mentoring business leaders in our annual Bpeace Women Forward Awards. Companies that participate in the awards through self or peer nomination accrue numerous benefits:



Be recognized by professionals and clients outside of your industry. Women Forward elevates your commitment to diversity and inclusivity by recognizing your work within our cross-industry, global community.



Tell your story. Your work advancing women and creating a culture of diversity and inclusivity will be published in the *Mentoring Women Forward 2020 Playbook*.



Gain external validation for your work from a reputable, award-winning organization.



Amplify the visibility of your diversity and inclusion efforts.

Bpeace also offers sponsorship opportunities for the Bpeace Women Forward Awards. Sponsorship packages can be customized and offer additional opportunities to:



Gain recognition as a corporate leader, working to help women break through barriers and advance opportunities.



Create a partnership for developing content that can be used for impactful storytelling on social media and digital platforms.



Connect with Bpeace as a partner to deepen your commitment to diversity and inclusion throughout the year.

All sponsors will be:

- Featured in Mentoring Women Forward book, published by Bpeace and available for sale on Amazon.
- Highlighted on signage at the Women Forward breakfast at the Yale Club on June 4, 2020.
- Included in all marketing materials, on event web page and signage at event.
- Recognized in a feature article in Bpeace digital newsletter (distribution of 8,000).

Presenting Sponsor \$25,000

Receive category exclusivity plus:

- Logo on Women Forward 2020 Playbook.
- Two, one-minute speaking opportunities at the celebration breakfast. One during welcome and introductions, and one at the conclusion of the event.
- One priority seating reserved table (10 tickets) at the breakfast event.
- :30 - :60 video interview with company spokesperson on practices in place to advance and mentor women forward. Interview conducted remotely and structured for use on social media.
- Interviewed for Bpeace blog post featured on bpeace.org, in digital newsletter and social media.

\$15,000 Investor

- One priority seating reserved table (10 tickets) at the breakfast event.
- :30 - :60 audio interview with company spokesperson on practices in place to advance and mentor women forward. Interview conducted remotely and structured for use on social media.

\$10,000 Investor

- Five tickets with priority seating at Women Forward Breakfast at the Yale Club in NYC.

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